



# WATER TODAY'S **WATER EXPO** **CHENNAI**

18<sup>th</sup> Edition



26<sup>th</sup>

27<sup>th</sup>

28<sup>th</sup>

**FEBRUARY 2025**  
**CHENNAI TRADE CENTRE**

[www.waterexpo.biz](http://www.waterexpo.biz)

**Explore the  
Depths of Innovation &  
Unlock New Possibilities**



**The Largest Premium Annual International Water & Wastewater Event**

## THE EXHIBITION

As the global focus on sustainable practices intensifies, the anticipation for the upcoming 18th Edition of Water Today's Water Expo 2025 – Chennai is at an all-time high. Set to commence from 26th to 28th February, this three-day premium event promises to be a pivotal gathering for industry leaders, innovators, and policymakers alike, converging to address the pressing challenges and opportunities within the water and wastewater treatment sector.

Water Expo 2025 aims to catalyse discussions and showcase cutting-edge technologies, strategies, and initiatives aimed at ensuring water security and resilience in an era of rapid urbanization and climate change. From advancements in water treatment and purification technologies to sustainable wastewater management practices, the expo will feature a comprehensive array of exhibits, conference, and interactive sessions tailored to meet the diverse needs of stakeholders across sectors.

This upcoming expo will focus on harnessing groundbreaking technologies, strategies, and new partnerships to ensure sustainable water management for future generations.



**Exhibition**

Explore an extensive exhibition featuring the latest products, services, and solutions from top companies and organizations in the water industry.



**Conference**

Engage with industry leaders, researchers, and policymakers through insightful keynote presentations, panel discussions, and technical sessions covering a wide range of topics



**Networking**

Connect with peers, experts, and potential collaborators during dedicated networking sessions, fostering new partnerships and opportunities.



**Innovation Platform**

Launch innovative water treatment solutions, products and technologies that are sustainable, and excel across various categories.

## Key Focus Areas



Emerging Trends & Innovations



Sustainable Development Goals (SDGs) in Water



Water Conservation & Management



Wastewater Treatment & Reuse

## REASONS TO EXHIBIT

**Access New Markets:** Explore new market opportunities and expand your business reach beyond geographical boundaries. Whether you're looking to enter new regions or strengthen your presence in existing markets, the expo offers a strategic platform to connect with prospective clients, partners, and stakeholders from around the world.

**Build Brand Visibility:** Enhance your brand visibility and recognition within the water industry. With extensive marketing and promotional efforts leading up to the event, your participation as an exhibitor will ensure that your brand stands out and remains top-of-mind among attendees, competitors, and industry influencers.

**Engage with Decision-Makers:** Meet face-to-face with key decision-makers, influencers, and potential customers. The expo provides a unique platform to engage in meaningful discussions, exchange ideas, and showcase your expertise directly to those who have the power to drive business opportunities and collaborations.

**Expand Your Reach:** Connect with a diverse range of attendees, including government officials, researchers, technology providers, and environmentalists. Exhibiting at the expo offers an excellent opportunity to expand your network, forge new partnerships, and explore collaborations with key stakeholders in the water industry.

**Generate Leads and Sales:** Drive lead generation and sales through targeted interactions with qualified prospects. The expo provides a conducive environment to engage with potential customers, conduct product demonstrations, and secure new business opportunities that can translate into tangible results for your company.

**Showcase Your Solutions:** Gain unparalleled exposure by showcasing your products, services, and solutions to a targeted audience of industry professionals, decision-makers, and potential clients. The expo provides a prime platform to highlight your innovations and demonstrate how your offerings can address the evolving needs of the water sector.

## VISITORS

- ✦ Gain insights into the latest trends, challenges, and opportunities in the water sector.
- ✦ Connect with industry leaders, potential clients, and partners to expand your network.
- ✦ Discover innovative solutions and technologies shaping the future of wastewater management.
- ✦ Contribute to meaningful discussions and initiatives aimed at addressing global water issues.

## EXHIBITOR PROFILE

- ✦ Boilers
- ✦ Cooling Towers
- ✦ Chemicals
- ✦ Demineralisation
- ✦ Desalination
- ✦ Distillation
- ✦ Effluent Treatment Systems
- ✦ Engineering Companies
- ✦ Environmental Consultants
- ✦ Equipments
- ✦ Filtration Equipment
- ✦ Instrumentation and Process Control
- ✦ Irrigation Equipments
- ✦ Packaged Drinking Water
- ✦ Pipes, Fittings and Valves
- ✦ Plant Builders
- ✦ Project Developers
- ✦ Project Finance Companies
- ✦ Pumps and Motors
- ✦ Rainwater Harvesting
- ✦ Reverse Osmosis
- ✦ Research & Technical Institutes
- ✦ Swimming Pool
- ✦ Sewage and Sludge Treatment
- ✦ Water Conservation
- ✦ Water Treatment
- ✦ Water Management Consultants
- ✦ Wastewater Management & Recycling
- ✦ Water Pollution Monitoring
- ✦ Water Purification
- ✦ Water Supply and Services
- ✦ Water Utilities



## SPONSORSHIPS

**Stand out from your competitors  
at the event!**

- ➡ Platinum Sponsor
- ➡ Silver
- ➡ Registrations & Badges
- ➡ Gold Sponsor
- ➡ Bronze
- ➡ Expo Bag

## BOOTH PACKAGE FOR SHELL SCHEME OF 9/12 SQ.M.

- ➡ Readymade stall with carpet
- ➡ Fascia Name
- ➡ 3 Spot Lights
- ➡ 1 Power Point with 1kw single phase
- ➡ 1 Table
- ➡ 2 Chairs
- ➡ Dustbin
- ➡ Half page company profile in Show Directory

\*Conditions Apply



## STALL BOOKING INFORMATION

Booth Size	Tariff	Inaugural ends on 15 <sup>th</sup> June '24	Early Bird ends on 31 <sup>st</sup> July '24	Tariff
	INR/sq.m.	INR/sq.m.	INR/sq.m.	USD/sq.m.
12-18 sq.m.	INR 15,000	INR 10,500/-	INR 11,000/-	360
19-36 sq.m.	INR 14,500	INR 10,000/-	INR 10,500/-	350
Above 36 sq.m.	INR 14,000 (Shell scheme)	INR 9,500/- (Shell scheme)	INR 10,000/- (Shell scheme)	340
	INR 13,000 (Raw space)	INR 9,000/- (Raw space)	INR 9,500/- (Raw space)	320

18% Taxes as Applicable

The stand /space allocations may be amended by the organizer for the benefit of the Exhibition.

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