



WATER TODAY'S WATER EXPO

19th EDITION

26th - 28th FEB 2026
CHENNAI TRADE CENTRE

POST SHOW REPORT

**India's Premier Platform for Water,
Wastewater & Sustainability Solutions**

SUPPORTED BY



GOLD PARTNER



INDUSTRY PARTNER



ASSOCIATION PARTNER



PARTNER



POST SHOW REPORT

A LANDMARK GATHERING OF THE WATER INDUSTRY

The 19th Edition of Water Today's Water Expo Chennai 2026 concluded successfully, reaffirming its position as one of India's most influential platforms for the water and wastewater industry. The three-day exhibition brought together technology providers, policymakers, water professionals, researchers, and industrial stakeholders under one roof to explore innovations, exchange knowledge, and strengthen business collaborations.

The expo witnessed remarkable participation from across India and international markets, creating a dynamic environment for industry networking, technology showcase, and sectoral discussions addressing the pressing challenges of water sustainability.

THIS YEAR'S EDITION WAS STRENGTHENED BY:

- 7 International Conferences
- Regional Water Conclave Series
- Startup and Innovation Pavilions
- Extensive industry partnerships

We sincerely thank our partners, exhibitors, speakers, and visitors for contributing to the success of this edition.



GRAND INAUGURATION



The expo was inaugurated by
Mr Mayank Mittal, IAS
Joint Managing Director,
Hyderabad Metro Water
Supply & Sewage Board



He attended as the Guest of Honour, inaugurating the exhibition alongside ten distinguished industry leaders and dignitaries

The ceremony included:



RIBBON CUTTING



LAMP LIGHTING



DIGNITARY WALKTHROUGH



INTERACTION WITH EXHIBITORS

During his address, he emphasised the importance of innovative water management, sustainable infrastructure, and collaborative solutions to address India's growing water challenges.

WATER EXPO 2026 AT A GLANCE

EXHIBITION

210+
Exhibiting
Companies

13,800+
B2B Visitors

300+
Conference
Delegates

7
Parallel
Conferences

75+
Industry
Speakers

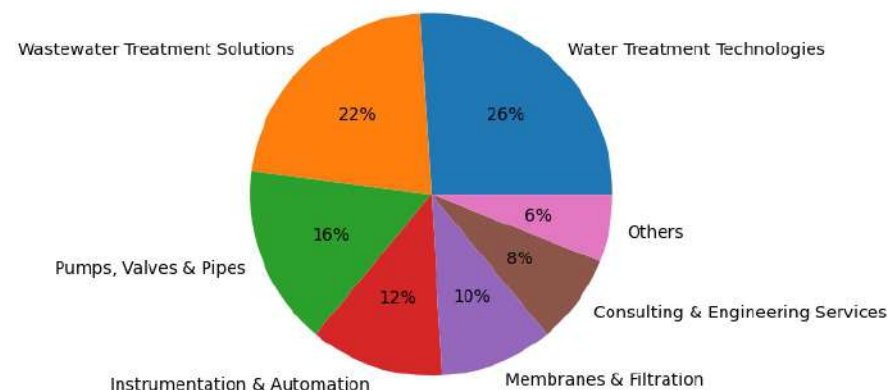
4
Regional Water
Conclave Series

175+
Categories

EXHIBITOR PROFILE

- Automation
- Boilers and cooling towers
- Desalination
- Effluent Treatment
- Filtration Equipments
- Instruments and process controls
- Irrigation Equipments
- Packaged Drinking Water
- Pipes fittings and valves
- Pumps and Motors
- Research and Technical Institutes
- Reverse Osmosis Equipments
- Sewage and Sludge Treatment
- Swimming Pool Equipments
- Wastewater Management & Recycling
- Water Conservation
- Water Management & Systems
- Water Pollution Monitoring
- Water Purification
- Water Supply and Services
- Water Treatment
- Water Treatment Chemicals

Exhibitor Category Distribution



PARTNERS & INDUSTRY COLLABORATION

SUPPORTED BY



GOLD PARTNER



INDUSTRY PARTNER



ASSOCIATION PARTNER



KNOWLEDGE PARTNER



These partnerships strengthened the **knowledge and business ecosystem** of the expo





BUSINESS VISITORS & INDUSTRY REPRESENTATION

The expo attracted 7,800+ qualified business visitors, including decision-makers, engineers, consultants, and policymakers.

VISITOR PROFILE INCLUDED

- *Water & Wastewater Utilities*
- *Industrial Manufacturing Companies*
- *EPC Contractors and Consultants*
- *Government and Municipal Authorities*
- *Environmental Professionals*
- *Startups and Technology Innovators*
- *Academic and Research Institutions*

The high quality of attendees ensured productive B2B interactions and serious business discussions throughout the event.



VISITOR GALLERY



INTERNATIONAL CONFERENCE SERIES

Knowledge Platform for Industry

A major highlight of the expo was the 7 Parallel International Conferences, held across two days, bringing together leading industry experts and policymakers.

DAY	DATE	CONFERENCE TRACK	ASSOCIATION	THEME	SESSION START TIME	SESSION END TIME
DAY 1	26 Feb	Track 1	PHDCCI	Water & Waste Sustainability Summit 2026: Driving Circular Economy Solutions	11:00 AM	05:45 PM
DAY 2	27 Feb	Track 2	SICCI	From Compliance to Care: Strengthening Environment, Health & Safety in Wastewater Operations Industries	11:00 AM	02:00 PM
DAY 1	26 Feb	Track 3	MCCI	Smart, Secure & Sustainable Water Infrastructure for Industries	11:30 AM	02:00 PM
DAY 1	26 Feb	Track 4	SCI HUB	Innovations in Practice	03:00 PM	05:30 PM
DAY 2	27 Feb	Track 5	NSWAI	Innovative Technologies for Municipal Solid Waste	10:00 AM	04:30 PM
DAY 2	27 Feb	Track 6	IICHe & ICCW	Sustainable Water & Wastewater Management in Process Industries, Healthcare & Research	10:30 AM	04:00 PM
DAY 2	27 Feb	Track 7	SCI HUB	Advancing Innovations	03:00 PM	05:00 PM

The conferences witnessed 75+ distinguished speakers and panelists, who shared insights on emerging technologies, policy frameworks, and operational best practices. Discussions extended beyond water treatment, addressing circularity, solid waste management, industrial sustainability, and innovation ecosystems.

PRE-EXPO WATER CONCLAVE SERIES

The Water Today's Water Conclaves, held at various key Industrial cities, brought together leading voices and innovators in water management and sustainability. The conclave centered on cutting-edge technologies and practices in water recycling, Zero Liquid Discharge (ZLD), effluent treatment, and smart automation for Large end - user industries. The Conclave was strong business platform exclusively for business networking, lead generation and meeting decision makers.

Key highlights included:

- Setting the tone for a strong emphasis on policy-driven water sustainability in industries emphasis on a strategic shift to latest cost-efficient Technologies that are crucial for Industrial compliance and water reuse.
 - Companies presented innovations in effluent treatment for various industries highlighting advanced purification techniques.
 - Companies introduced smart water Management & IoT-based automation in sewerage plants,ETP's & WWTP's showcasing the role of smart tech in water infrastructure.
 - Automation companies provided insights into WTP plant upgrades, focusing on efficient valve retrofitting.
 - Membrane companies explored greywater recycling in hotels & resorts, encouraging sustainable tourism infrastructure.
 - Companies addressed odour control in ETPs and hazardous sites, aligning with public health and environmental standards.
- Overall, the conclaves underscored future-forward practices in water conservation, industry-specific sustainability strategies, and integration of smart automation—setting the path for a water-secure tomorrow

CITY	FOCUS INDUSTRY
TUTICORIN	Chemicals,Fertilizers, Petrochemical, Thermopower
KANCHEEPURAM	Tanneries,Textiles, Automobiles
TIRUPUR	Textiles, Dye Processing Sectors
VIZAG	Chemical, Pharma,Steel & Textile Sectors

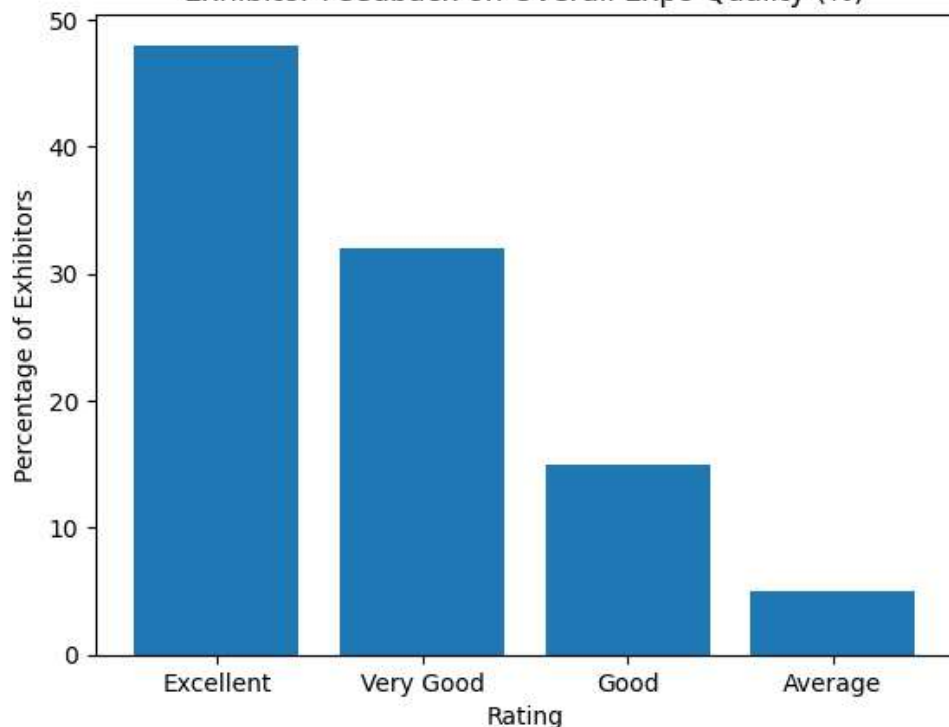
These conclaves created regional dialogue on water challenges, helping industries understand emerging regulations, treatment technologies, and sustainability strategies.The conclave series helped build strong momentum and industry awareness ahead of the Chennai Expo.



EXHIBITOR FEEDBACK & SATISFACTION

Participating companies expressed strong satisfaction with the overall event quality, visitor engagement, and business opportunities.

Exhibitor Feedback on Overall Expo Quality (%)



Exhibitor Feedback Metrics

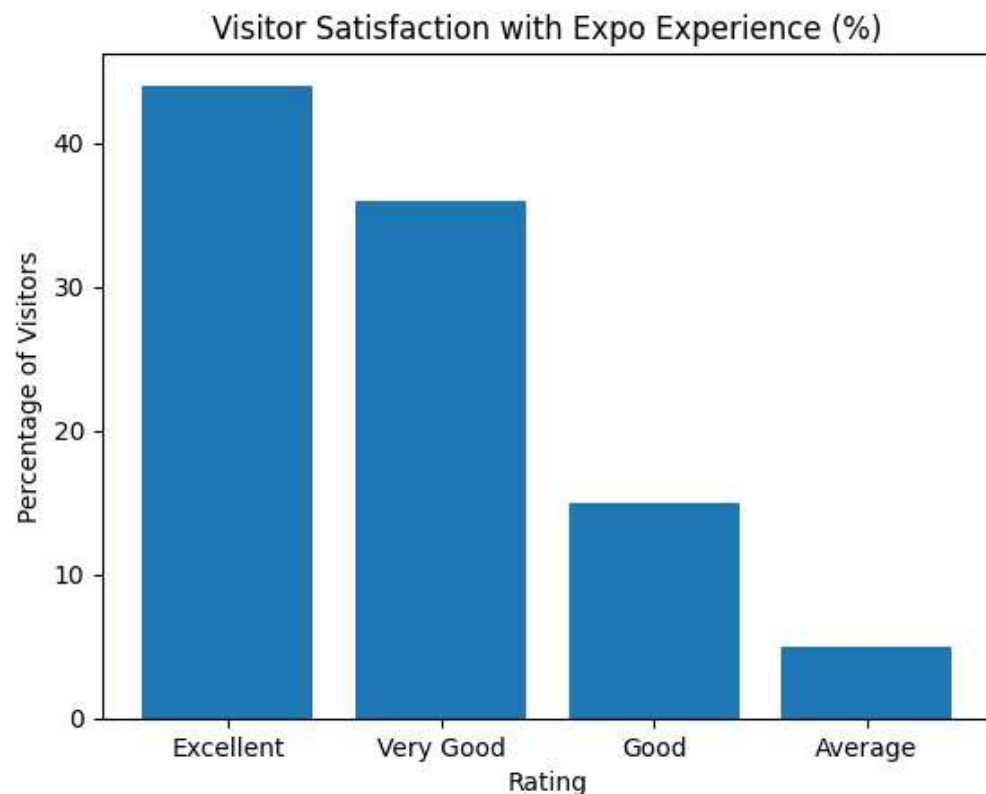
- 48% rated the expo as Excellent
- 34% rated it Very Good
- 15% rated it Good
- 3% rated it Average

Key Exhibitor Takeaways

- Strong decision-maker presence
- Productive B2B interactions
- High industry relevance
- Valuable exposure to new markets



VISITOR FEEDBACK



Visitor Feedback

- 44% – Excellent
- 36% – Very Good
- 15% – Good
- 5% – Average

Visitors particularly appreciated:

- Comprehensive technology showcase
- Direct interaction with solution providers
- Insightful conferences and panel discussions
- Startup innovations and new technologies

CONFERENCE DELEGATE & SPEAKER FEEDBACK

Conference delegates and speakers praised the event for providing a strong knowledge-sharing platform.

Key Highlights

- High-quality industry panel discussions
- Practical insights on compliance and sustainability
- Opportunities for collaboration between industry and academia
- Meaningful networking with water professionals

Conference Feedback

- Highly Relevant
- Informative
- Industry-Focused



POST SHOW REPORT

EVENT PROMOTION

Visitors and exhibitors alike consider Water Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of 2026 campaign which shows how we promoted the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the event.

PRINT PROMOTION

- English Newspapers - The Hindu, Business Line, Indian Express, DeccanChronicle.
- Magazine Advertisements
- Tamil Newspapers - Dinamani, Trinity Mirror, Makkal Kural, Maalai Malar.
- Brochures/leaflets Circulation.

TV ADVTs

- TV advertisements were widely promoted in 4 south Indian languages – Kannada, Malayalam, Tamil and Telegu
- TV News Channels; Sun News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Tamil, ETV (Telengana), ETV (AP), News 18 Kerala, News 18 Karnataka

Outdoor Advertisements – Bus back banners – Tamil Nadu, LED Display

SOCIAL MEDIA

Our social media campaigns and promotions are targeted not just in India, but also international OEMs, large end-user industries, govt bodies, industrial associations, professionals, PMCs, and more.

- Facebook
- LinkedIn
- Twitter
- Instagram
- Youtube
- Youtube Influencers
- Google

ONLINE PROMOTION

- 10 times - Across India
- Trade India - Across India
- Whatsapp
- Bulk emails
- E-Newsletters
- Telecalling
- Websites
- Event Lising Platforms
- Press Release



POST SHOW REPORT

WATER EXPO PHOTOS



BOOK YOUR SPACE NOW WATER TODAY'S WATER EXPO

February 25th, 26th, 27th 2027
CHENNAI TRADE CENTRE

As an Exhibitor

- *Display your latest array of products, technology and services to highly focused trade visitors, trade media and delegates*
- *One-to-one interaction with the industry at one location*
- *Brand building among industry and end users*
- *Explore new business and investment opportunities*

As a Sponsor

- *Benefit from an ideal time, place and opportunity to get noticed*
- *Stand out from the crowd*
- *Enhance your leadership status*
- *Project a long-lasting brand image to a targeted audience*

As a Visitor

- *Access to the latest technology, products and services available in the market*
- *Find availability of raw materials, alternate suppliers, recent trends in the manufacturing and trading segments*
- *Find about sources of investments & funding*



ORGANIZED BY: - WATER TODAY PVT. LTD.

3D, IIIrd Floor Bhagheeratha Residency, 124 Marshall's Road, Egmore, Chennai - 600 008, Tamil Nadu, India

Web: www.waterexpo.biz | www.bangladeshwaterexpo.biz | www.waterex.biz | www.watertoday.org | www.hobazaar.com