WATER TODAY’S WATER EXPO

13th, 14th & 15th FEBRUARY 2020
CHENNAI TRADE CENTER,
NANDAMBAKKAM CHENNAI

THE LARGEST & PREMIUM ANNUAL EXHIBITION IN SOUTH ASIA

www.waterexpo.biz
Dear Industry Colleague,

We are delighted to announce the 14th Edition of Water Today’s WATER EXPO will be held on 13th, 14th & 15th February 2020 at Chennai Trade Centre, Nandambakkam, Chennai. WATER EXPO has been providing excellent opportunities to establish new partnerships between the governmental and local policy makers, investors, business executives and representatives of business associations. Over the years, the exhibition has evolved as the most prominent and promising international water and wastewater event. From being India’s leading knowledge sharing and marketing platform catering to the Water and Wastewater Industry, and we have successfully benchmarked WATER EXPO in India, Bangladesh & Sri Lanka with the maximum footfalls, contented exhibitors, repetitive participants and increasing qualitative visitor-ship and continue as the key business association forum and the largest International event in South Asia.

Water Today’s WATER EXPO has earned its place as the international event for Water & Wastewater industry, which made a lasting impression not only on the hearts and minds of the show’s participants, but also on the bottom line of the brands and ROI of companies they represent. The event provides a unique networking forum to connect you with CEOs, COOs, General Managers, Project Managers, Engineers, Scientists, Managers and Government Officials responsible for municipal and industrial wastewater collection and treatment management.

KEY FOCUS
- Clean Water Supply to Urban & Rural Areas
- Desalination
- Rainwater Harvesting
- Water Treatment Equipment
- Drinking Water
- Process Water
- Filtration Systems
- Non Revenue Water
- Wastewater
- Zero Liquid Discharge
- Process Control Instrumentation
- Water Transportation

GROWTH DRIVERS
- India’s demand for water is expected to exceed all current sources of supply and the country is set to become water scarce by 2025, owing to increasing population coupled with rapid urbanization and stricter legislation.
- Although India is all set to become water scarce country by 2025 due to demand-supply mismatch, the water sector is expected to see an investment of US$13bn from overseas companies in the next few years.
- The Indian market for wastewater treatment plants is heavily fragmented with almost half of the market share being held by small and mid-sized domestic players. Besides, continuous investment in water and wastewater improvement has created ample opportunities for water treatment equipment technology in India.
- While Industries are facing stiff competition from agriculture and domestic demand for freshwater resources, industrial units are being forced to reuse wastewater and resort to zero liquid discharge owing to high discharge volumes. Discover which areas have an urgent need for water reuse and desalination.

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**EXHIBITOR PROFILE**

- Water Conservation
- Water Treatment
- Water Management Consultants
- Wastewater Management & Recycling
- Desalination
- Effluent Treatment Systems
- Filtration Equipment
- Sewage and Sludge Treatment
- Rainwater Harvesting
- Demineralisation
- Cooling Towers
- Packaged Drinking Water
- Reverse Osmosis
- Boilers and Cooling Towers
- Chemicals
- Distillation
- Engineering Companies
- Environmental Consultants
- Equipments
- Instrumentation and Process Control
- Irrigation Equipments
- Pipes, Fittings and Valves
- Plant Builders
- Project Developers
- Project Finance Companies
- Pumps and Motors
- Research & Technical Institutes
- Swimming Pool
- Water Pollution Monitoring
- Water Purification
- Water Supply and Services
- Water Utilities

**OPPORTUNITIES GALORE FOR EXHIBITORS**

- A unique platform to network, meet potential customers & decision makers on a global level.
- A perfect opportunity to build prospective databases & maintain relationships with existing customers.
- Learn about solutions to water & environmental challenges.
- Meet partners for projects & business ventures.
- Discover the technologies that will address your most concerning challenges today.
- Showcase products & technologies to the potential customers.
- An appropriate platform to strengthen and build on your brand image.
- A perfect launch for new products and technologies.
- Gain access to one of the highly buoyant markets of Asia and find channel partners & distributors.
- Meet the decision makers and enhance your business through networking & knowledge gaining.
- Know competitors products and technologies.
- Leverage your time in single cost & effective forum from the experts in the water&wastewater fraternity.

**CONCURRENT EVENTS**

- WATMAN International Conference on Water and Wastewater Management Systems
- Exclusive conference on Membrane Technology jointly with Indian Membrane Society
- Excellence Awards
- Water Convention – A Platform to deliver your commercial presentations

**STALL BOOKING INFORMATION**

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Inaugural Rates</th>
<th>Early Bird Rates</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>INR/sq.m.</td>
<td>USD/sq.m.</td>
</tr>
<tr>
<td>12-18 sq.m.</td>
<td>9,000</td>
<td>320</td>
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<tr>
<td>19-36 sq.m.</td>
<td>8,500</td>
<td>300</td>
</tr>
<tr>
<td>Above 36 sq.m.</td>
<td>8,000</td>
<td>280</td>
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</tbody>
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*The stand /space allocations may be amended by the organizer for the benefit of the Exhibition.*

**BOOTH PACKAGE**

- Fascia with Company name
- Company profile in Show Directory*
- Fully carpeted
- Company listed on website
- 3 Spotlights
- 1 Five amp plug point
- 2 Chairs
- 1 Waste basket

*Conditions Apply*