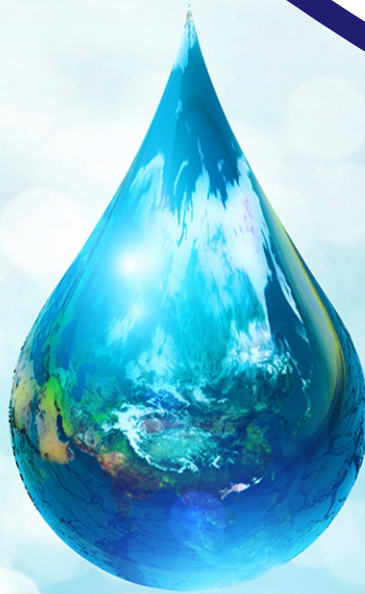


*The Largest Premium  
Annual International  
Water & Wastewater Event*



# WATER TODAY'S **WATER EXPO** CHENNAI



**FEBRUARY 2022**

CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI

## DEAR INDUSTRY COLLEAGUE,

The year 2022 is a new beginning for many and for Water Today it is special as we are celebrating our 15th anniversary. In honour of this occasion, we're announcing our 15th Water Today's WATER EXPO in Chennai on 7th, 8th & 9th Feb, 2022 to be held at Chennai Trade Centre. We are delighted to welcome you to join us in the celebration and participate in this Expo and be a part of taking this event to greater heights. The 15th Edition of Water Today's WATER EXPO 2022 will introduce yet another avenue for many organisations in the water and wastewater industry. In 2022, many start-ups are looking to do a promising business, while those established can use this platform as a stage to reaffirm their position among industry buyers and end users.

Over the last 14 years, hundreds of exhibitors have either initiated or closed deals at Water Today's WATER EXPO. Our event is a multi-streamed exhibition with thousands of attendees and a strategic conferences. The conference focuses on global trends and key strategies for end users to ensure security of water supply. Combining our history with our passion for innovation, we are committed to bringing you a unique event to promote your brand, generate and implement new ideas and source new business opportunities to spearhead growth.

After the great success of Water Expo 2020, this year will be a premium exhibition creating a platform of opportunities for the industry in improving water use and effluent treatment in order to support more sustainable growth. Trade shows put your company and its products face-to-face with customers and prospects, your main objectives are to generate awareness and ultimately to make a sale.



## KEY FOCUS

- |   |                      |                                   |
|---|----------------------|-----------------------------------|
| ■ Clean Water Supply to Urban & Rural Areas | ■ Drinking Water     | ■ Wastewater Treatment            |
| ■ Desalination                              | ■ Process Water      | ■ Zero Liquid Discharge           |
| ■ Rainwater Harvesting                      | ■ Filtration Systems | ■ Process Control Instrumentation |
| ■ Water Treatment Equipment                 | ■ Non Revenue Water  | ■ Water Transportation            |

## OPPORTUNITIES GALORE FOR EXHIBITORS

- Discover new markets, business leads, prospective distributors, dealers, agents & associates.
- An ideal platform for assessing the market to establish and extend your own presence.
- Industrial & Municipal buyers will find qualified suppliers.
- Showcase innovative products, solutions and contemporary technologies.
- Boost brand image & extent visibility to new heights.
- Explore new business avenues and finalised business deals.
- A perfect launch for new products and technologies.
- An appropriate platform to strengthen and build your brand image.
- A perfect meeting place for the prospective exhibitors to meet prospective end-users.
- Meet decision makers & enhance your business through networking gain & first hand market information.



## EXHIBITOR PROFILE

- ✦ Water Conservation
- ✦ Water Treatment
- ✦ Water Management Consultants
- ✦ Wastewater Management & Recycling
- ✦ Desalination
- ✦ Effluent Treatment Systems
- ✦ Filtration Equipment
- ✦ Sewage and Sludge Treatment
- ✦ Rainwater Harvesting
- ✦ Demineralisation
- ✦ Cooling Towers
- ✦ Packaged Drinking Water
- ✦ Reverse Osmosis
- ✦ Boilers and Cooling Towers
- ✦ Chemicals
- ✦ Distillation
- ✦ Engineering Companies
- ✦ Environmental Consultants
- ✦ Equipments
- ✦ Instrumentation and Process Control
- ✦ Irrigation Equipments
- ✦ Pipes, Fittings and Valves
- ✦ Plant Builders
- ✦ Project Developers
- ✦ Project Finance Companies
- ✦ Pumps and Motors
- ✦ Research & Technical Institutes
- ✦ Swimming Pool
- ✦ Water Pollution Monitoring
- ✦ Water Purification
- ✦ Water Supply and Services
- ✦ Water Utilities

## WHY EXHIBIT WITH US

Exhibiting can be the difference between a normal day at work, or three days discovering and developing your next huge success.

How many opportunities do you have to put your business in front of 6,000 decision makers with purchasing power?

If you have not yet witnessed the buzz and clear advantages of having a stand at Water Today's Water Expo, then here are 5 reasons why to exhibit:

- ✦ It is South Asia's leading event for Water & Wastewater treatment & Management professionals
- ✦ Immense ROI (Return on Investment)
- ✦ Substantial footfall
- ✦ Networking opportunities
- ✦ Exposure before, during and after the event



## STALL BOOKING INFORMATION

Booth Size	Inaugural Rates Valid till 15-09-2021		Early Bird Rates Valid till 15-10-2021		Rates	
	INR/sq.m.	USD/sq.m.	INR/sq.m.	USD/sq.m.	INR/sq.m.	USD/sq.m.
12-24 sq.m.	9,500	320	10,000	340	11,000	360
25-36 sq.m.	9,000	300	9,500	320	10,500	340
Only Raw Space	8,500	280	9,000	300	9,500	320
Taxes as Applicable						

*The stand /space allocations may be amended by the organizer for the benefit of the Exhibition.*

## BOOTH PACKAGE

- Fascia with Company name
- Fully carpeted
- 3 Spotlights
- 2 Chairs
- 1 Counter / Table

- Company profile in Show Directory\*
- Company listed on website
- 1 Five amp plug point
- 1 Waste basket

\*Conditions Apply

## SPONSORSHIPS

Stand out from your competitors at the event!

### PLATINUM SPONSOR

Recognition in website, show promotions, event's program & show directory, company logo on event signage

### BRONZE

Recognition in website, show promotions, event's program & show directory, company logo on event signage

### EXPO BAG

Recognition in website & show directory  
(Bag is provided by sponsor with company logo)

### SHOW DIRECTORY ADVERTISING

Advt in Expo Special Directory. Full colour,  
with complete event info, distributed on-site to each attendee.

### GOLD SPONSOR

Recognition in website, show promotions, event's program & show directory, company logo on event signage

### SILVER

Recognition in website, show promotions, event's program & show directory, company logo on event signage

### REGISTRATIONS & BADGES

Banner with link on-line on registration pages, Logo on badges.  
Logo at registration counter.

### CONFERENCE SPONSORSHIP

Program chart with complete schedule of sessions and events,  
posted in the event website & on the directional board on-site  
Sponsored by "Company name or Logo".

#### ORGANIZED BY:

Water Today Pvt. Ltd.  
3D, III<sup>rd</sup> Floor Bhagheeratha Residency,  
124 Marshall's Road, Egmore,  
Chennai - 600 008, Tamil Nadu, India.  
Phone: +91 44 4291 6900  
Email: [info@watertoday.org](mailto:info@watertoday.org)

For more details log on to [www.waterexpo.biz](http://www.waterexpo.biz)